

Media information

Michael Manske to become CARIAD's new Head of Communications as of December 1, 2022

- As of December 1, 2022 Michael Manske succeeds Dirk Erat, who will take on new responsibilities in the Volkswagen Group
- Manske was previously responsible for CEO & Digital Communications at the Volkswagen Group
- He reports to CARIAD CEO Dirk Hilgenberg

Berlin, November 2, 2022 – Michael Manske will take over as Head of Communications, Brand and Marketing at CARIAD SE on December 01, 2022. He succeeds Dirk Erat, who will take on new responsibilities within the Volkswagen Group. Manske was previously responsible for CEO & Digital Communications at the Volkswagen Group and will report to CARIAD CEO Dirk Hilgenberg in his new role.

Michael Manske is a trained journalist. Before joining the Volkswagen Group, he worked from 2014 to 2019 at Axel Springer Verlag in the Bild editorial department in various positions and different locations such as Hamburg, Berlin and Los Angeles. In 2019, he joined Volkswagen as spokesperson Litigation Communication. Under Herbert Diess, he was responsible for the CEO Communications at the Volkswagen Group from 2021. In 2021, he was also appointed to the supervisory board of the DEL ice hockey team Grizzlys Wolfsburg.

About CARIAD SE

CARIAD is an independent automotive software company in the Volkswagen Group that is consolidating and further expanding the Group's software competencies. The company is developing the leading technology stack for the automotive industry with the mission to make the automotive experience safer, more sustainable and more comfortable for people. Established in 2020 under the name Car.Software Organization, CARIAD has around 5,000 engineers and developers today working on a unified software platform for all Volkswagen Group brands, comprising an operating system, a unified architecture and an automotive cloud. The new software platform is to be used for the first time in the middle of the decade. The company is also developing digital functions for the vehicle, including driver assistance systems, a standardized infotainment platform, software functions for linking powertrains, chassis and charging technology, as well as the new digital ecosystem and digital services in and around the vehicle. CARIAD has software competence centers in Wolfsburg, Ingolstadt, the Stuttgart region, Berlin and Munich, among other places, and works closely with the Volkswagen Group's international development teams in the US and China.

For more information, visit <https://cariad.technology>

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